

# Pembina Valley Venture Challenge

## Contestant Application Form

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Name: \_\_\_\_\_

Proposed / Current Business Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Town: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Email address: \_\_\_\_\_

### **Application Questionnaire**

Please complete each section as it pertains to your business idea. A complete and comprehensive business plan will be required for participation in the final judging. A completed application does not guarantee acceptance into the Venture Challenge program. You will receive official acceptance from the committee once the application form has been reviewed and found acceptable. Please print clearly, illegible applications forms will not be accepted.

#### **1.) Business History**

Explain your existing business, or how did you come up with your new business idea? What events lead to you wanting to start this business?

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**2.) Business Idea/Concept**

Explain your product or service. What will you be selling or manufacturing?

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**3.) Location and Facilities**

Where will your business be located? What type of space will you be requiring? (manufacturing, retail, downtown, etc.)

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**4.) Competition**

Who are your main competitors in the area, and how do you plan on acquiring some of their sales?

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**5.) Production / Delivery methods**

How will you produce your product? How will you deliver the product to the customer?

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**6.) Target Market**

Who are you going to be selling your product to? What is their age, where do they live, what is their income level?

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**7.) Anticipated Income for 1<sup>st</sup> year**

What do you anticipate your sales to be in the first year? What is your income goal? What are some of your key expenses?

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If you need any assistance in filling out the above application, feel free to contact one of the following coordinators:

- Community Futures Heartland. 1-877-472-7122
- Community Futures Triple R. 1-800-275-6611
- Kim Enns at Manitoba Agriculture Food and Rural Initiatives. 324-7938
- Aggie Buhler at Pembina Valley Development Corporation. 324-8641
- Darlis Collinge at Winkler/Stanley Economic Development. 325-8020
- Cheryl Digby, Morden Community Development Corporation. 822-5088
- Tyler King, Carman/Dufferin Economic Development. 745-2675

**Please submit completed application forms to:**

**Community Futures Heartland  
11-2<sup>nd</sup> Street N.E.  
Portage la Prairie, MB R1N 1R8**

**Fax: 204-239-0176**

**Email: [kreimer@cfheartland.ca](mailto:kreimer@cfheartland.ca)**

I agree to the following;

- 1.) I will provide to Community Futures Heartland Inc. a \$50 application fee with the completed and signed application form by August 19<sup>th</sup>, 2011 in order to be entered into the competition. The fee will be refunded if the applicant is not selected to be in the competition.
- 2.) I am willing, if I choose, to participate in the business planning review day and presentation seminar on September 7<sup>th</sup>, 2011.
- 3.) I will provide Community Futures Heartland Inc. at their head office in Portage la Prairie 6 bound copies of my business plan by October 7<sup>th</sup>, 2011.
- 4.) I will be able to present to the panel of judges on November 2<sup>nd</sup>, 2011 in Morden at the Access Event Centre my business plan concept and any products that pertain to my business concept.
- 5.) I allow Service Providers to participate in the observing of my business plan pitch to the judges
- 6.) I will be present with my business plan and any products following the judging in the main conference room and will be willing to answer questions from the public and media prior to the evening reception regarding the Pembina Valley Venture Challenge experience and my business idea.
- 7.) I have read and understand the document titled "Information Document for Contestants" and agree to the terms and conditions set out within.

Date: \_\_\_\_\_

Applicant Name: \_\_\_\_\_

Applicant Signature: \_\_\_\_\_

**Office Use**

Received by: \_\_\_\_\_

Date: \_\_\_\_\_

Deposit Received: Yes / No