

Pembina Valley Venture Challenge Environmental Factors Marking Guide

Individual Name: _____

Business Name: _____

NOTES:

Please rate the contestant on each of the criteria below using the ten point scale provided where 1 means “no, or you don’t agree with the statement”, and 10 is “yes, definitely”.

A. Is the business viable in the market they are targeting?

1 2 3 4 5 6 7 8 9 10

B. Will the business create sufficient jobs for the investment?

1 2 3 4 5 6 7 8 9 10

C. Is the presenter knowledgeable with the right attitude to run this business?

1 2 3 4 5 6 7 8 9 10

D. What is your overall confidence that this business will be successful?

1 2 3 4 5 6 7 8 9 10

E. Is the business a full time operation that will create sufficient revenue?

1 2 3 4 5 6 7 8 9 10

F. How unique is the business concept, or the business approach?
1 2 3 4 5 6 7 8 9 10

G. How well does the applicant understand all facets of their business?
1 2 3 4 5 6 7 8 9 10

H. How open was the applicant to questions, suggestions and comments by the judges?
1 2 3 4 5 6 7 8 9 10

I. How much creativity has gone into the development of the products / services of this business?
1 2 3 4 5 6 7 8 9 10

J. Is there potential for growth that the applicant has identified and is there plans and desire for that growth?
1 2 3 4 5 6 7 8 9 10

Total Points: _____ /2 = _____ (50 max)

Comments: _____

Judge Name: _____