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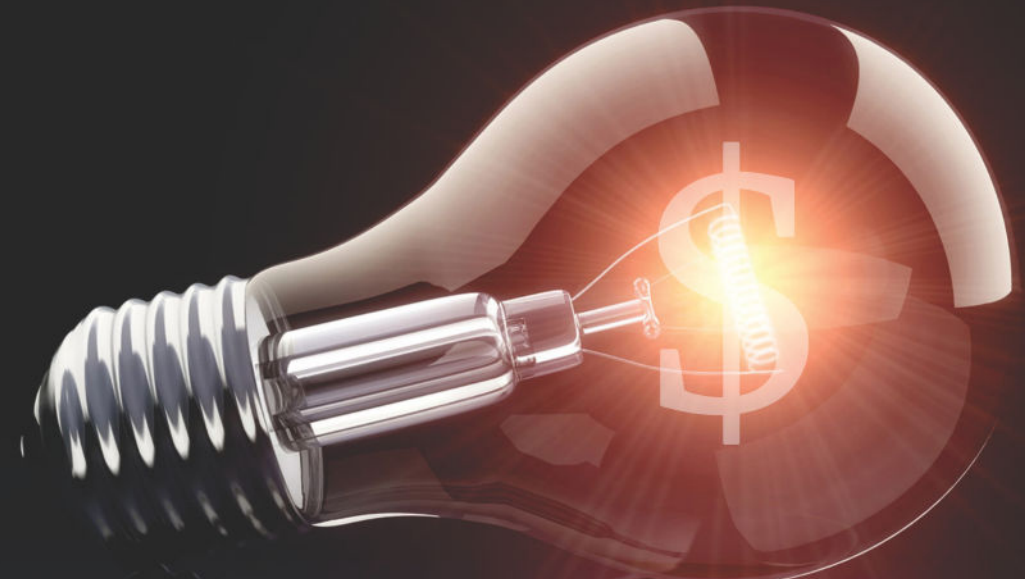
**DO YOU NEED HELP  
TO START YOUR  
BUSINESS IDEA?**

“ I want to thank you for the opportunity to participate in the Venture Challenge. Your efforts are greatly appreciated! It has been an extremely valuable learning experience. Also, the exposure has proven to be extremely positive. I've received numerous calls and emails from community members and businesses regarding the recent competition. It's not only congratulation messages we are receiving, we are currently following up on sales leads that have come from exposure in the Venture Challenge! Again, thank you for the opportunity! ”

*Lisa Gandier  
- Alexa Media*



In an award ceremony aboard the Nonsuch Boat at the Manitoba Museum, the Pembina Valley Venture Challenge is handed the Minister's Award for Excellence and Innovation.



[WWW.PVVC.CA](http://WWW.PVVC.CA)

**PEMBINA VALLEY  
VENTURE  
CHALLENGE**

Modeled after the hit television show the Dragons' Den the Pembina Valley Venture Challenge encourages and promotes Entrepreneurial spirit within the Pembina Valley region.

Contestants must complete a business plan and present their idea in front of a panel of judges to win cash and business support prizes

# PEMBINA VALLEY VENTURE CHALLENGE

## Criteria for Participation:

- The proposed venture must be a new business idea or an existing business that has been in operation not longer than January 1st of the previous year.
- Contestants will be required to complete an application form, business plan, and cash flow forecast.
- Judging takes place in the Fall of every year, with details announced annually on the website at [www.pvvc.ca](http://www.pvvc.ca).
- Winners receive cash and business development support for their new venture.
- For full entry criteria and information, visit [www.pvvc.ca](http://www.pvvc.ca).



CASH AND OTHER BUSINESS SUPPORT PRIZES  
TO BE AWARDED TO THE TOP WINNERS.



“ Just wanted to thank you for the opportunity to participate in the Pembina Valley Venture Challenge. It certainly was a challenge and at one point I thought of dropping it, but the challenge of putting it all together and now the extra gleaming of insight from others has been a tremendous blessing. Again - thank you. ”

*Helen & Lyle  
- Savour the Flavour*

“ We appreciate all the effort that it took to provide us with this opportunity. The Venture Challenge was a huge benefit in the development of our plan. Once again thank you to all the organizers and the judges. ”

*Isabel and Lillian  
- Filthy Rich of Manitoba*